Successful Grant Writing Strategies

Strategic Interdisciplinary Research
Office of Research
September 2025



Grant Writing Website

Grant Writing Support

Welcome to the Research Development Services grant writing support site. Here you can access resources for your proposal development as well as request hands-on help from our team of grant writers. If you have any questions, contact sbond@purdue.edu.





















Proposal Strategy and Development



Jessica Lawrence Assistant VP, Strategic Interdisciplinary Research jlawrenc@purdue.edu



Sally Bond
Director, Proposal Strategy
and Development
sbond@purdue.edu



Aimee Jo Gibney
Assistant Director,
Proposal Strategy and
Development
ajgibney@purdue.edu



Jackie Thompson
Senior, Proposal Strategy
and Development
Specialist
Jackiethompson
@purdue.edu



Allison Troutner
Senior, Proposal Strategy
and Development
Specialist
atroutne@purdue.edu



Office of Research

Our Mission

The **Strategic Interdisciplinary Research** team in the Office of Research equips faculty with the tools and guidance needed to pursue high-impact research. We provide integrated support from early-stage planning and team building to proposal management and project launch.

Strategic Visioning & Planning

- Internal Funding
- Workshops, Resources, Training
- Capture-Level Planning
- Advanced Strategy for Large-Scale Proposal Team Building
- Concept Paper Visioning
- Government Relations
- Cost Share Planning

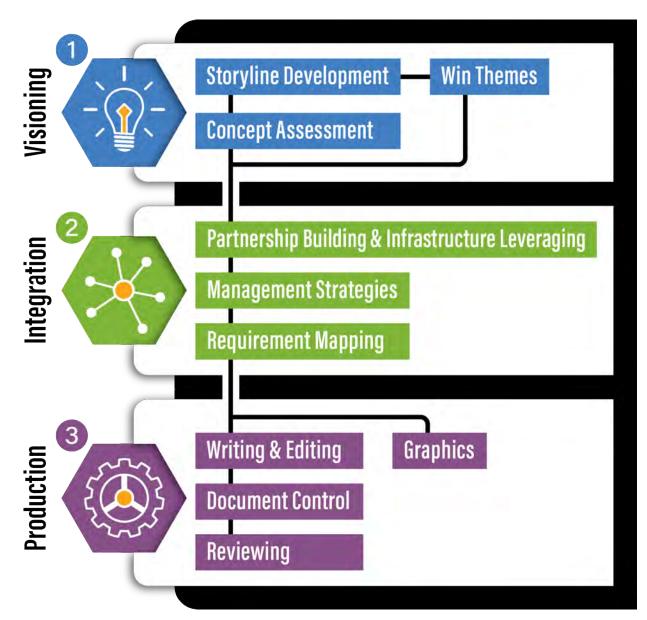
Proposal Strategy & Support

- Proposal/Project
 Management
- Proposal Review & Editing
- Grant Writing
- Cost Share Commitments
- Budget Support in coordination with Pre-Award
- Graphics co-investment
- Broader Impacts
 Consultation

Center Launch & Sustainability

- Site Visit/Orals Strategy and Support
- Post-Submission Reviews and Planning
- Project Launch Support
- Sustainability Planning

A Strategic Process

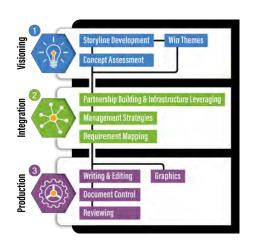


Milestone-Driven Schedule

	E Expeditions Full Proposal Developme	Aug	Sep	Nov	Mon	Mon	Thur	Thu	Jan	Mon	Tue	Mon	Mon	Mon	Mon	Fri	Mon	Fri	Tue	Wed	Fri
					12/2	12/16	12/19	12/19		2/10	2/11	2/17	2/24	3/3	3/10	3/14	3/17	3/21	3/25	3/26	3/28
	Team mtg on proposal development																				
	process/schedule																				
	Develop Storyline																				
	What is the problem?																				
	What has been done to address this problem?																				
	What is the gap that still remains?																				
	How do you propose to address this gap?																				
	Collaborate on prototyping projects																				
	Identify win theme and Red Panel Review team			l .																	
	members																				
	Debrief on preproposal reviews																				
	Revise storyline, vision/goals, thrust/theme			l .																	
	strategy, diagram																				
	Initial thrust strategizing/preplanning for template																				
0	Finalize org chart/ basic management structure																				
Visioning	Conduct review panel for competitive win theme			8th																	
/ISIO	and storyline review with advisory board members																				
_	Depriettense ditet witt triettie tenew																				
	Finalize team organizations and personnel																				
	Draft initial task/milestone Gantt timeline and																				
	discuss for integration																				
	Identify additional graphics																				
. G	Collect facilities, bios, COA, C&P, synergistic																				
Integration	activities																				
ě	Collect letters of collaboration																				
	Review outline & assign leads			15th																	
	Team writing																				
	Draft1 compile																				
	Editing iterations																				
	Draft2 compile																				
	Core team walk through of draft2																				
	Editing iterations																				
	Draft3 compile for red panel review								20th												
	Write summary								20th												
Production	Send draft to red panel reviewers								27th												
듈	Write data management plan																				
풙	Write mentoring plan																				
Pro	Conduct Red Panel Review																				
	Debrief with core team																				
	Editing iterations																				
	Conduct final Gold Team Review	1								1											
	Editing iterations for final narrative																				
	Submit non-tech docs to PreAward																				
	Submit tech docs to PreAward																				
	Submit list of project personnel to cise-																				
	expeditions@nsf.gov																				
	Develop summary ppt slide	1																			
	Submit to NSF																				

Key Strategies

- Tell a compelling story
- Answer "Why you?"
- Be responsive to agency
- Know what reviewers need
- Plan for internal review





Practical Parameters

- Immediate: As soon as solicitation allows! In overview, rationale, or vision and goals
- <u>Short</u>: Just ~1/2 to 3/4-page
- For NIH, in significance section and <1/3
 pg condensed version at start of specific
 aims page
- Forest, not trees: Written for the intelligent non-expert

Tell a Compelling Story

Role of the story in your proposal



Tell a compelling story









- Identifies a problem beyond "it has not been done yet"
- Provides rationale and coherence for approach
- Hooks reviewers at outset. First page can make or break.



Logic flow for a storyline



Tell a compelling story



Answer



Be resp



Know



Plan for

- What is the problem?
- What has been done already to address the problem?
- What is the gap that remains?
- How do you propose to address this gap?

Tell a Compelling Story

Logic flow for a storyline



Tell a compelling story





Be resp





Plan for

• What is the problem?

- What has to address
- What is the §
- How do you pi address this ga

ready

t remains?

bse to

Tell a Compelling Story

Libai Huang, Biomedical Engineering

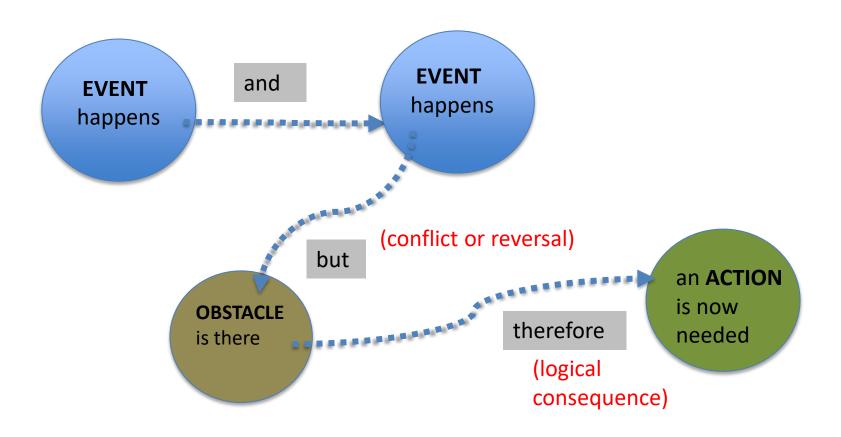
What is the problem?
What has already been done to address this problem?
What is the gap that still remains?
How do you propose to address this gap?

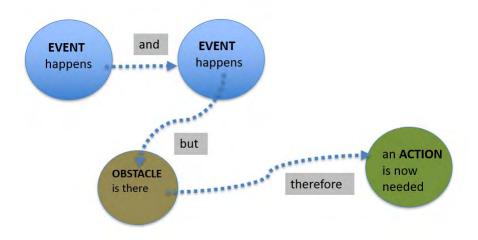
Simultaneous spatial and temporal resolutions are crucial for probing dynamic processes that span multiple time and length scales in materials and biological systems. However, while electron microscopy can provide atomic spatial resolution, it has little temporal resolution; similarly, ultrafast spectroscopy offers excellent femtosecond temporal resolution but limited spatial resolution. These resolutions remain separately optimized in conventional spectroscopy and microscopy methods and hinder the elucidating of structural and dynamic factors.

To achieve combined spatial and temporal resolutions, researchers have combined ultrafast nonlinear spectroscopy with microscopy approaches, including optical microscopy, electron microscopy, scanning tunneling microscopy, and scanning probe microscopy. Importantly, using nonlinear spectroscopic signals as imaging contrast has the advantage of providing chemical, structural, and excited-state specific information and is especially useful in probing complex and dynamic interactions.

However, as the nonlinear optical processes are generally much weaker than linear ones, these signals require long integration time at each pixel. As a result, ultrafast nonlinear optical microscopy experiments are time intensive—acquisition time for a single image frame is minutes or hours—and interpretation of nonlinear spectroscopic signals is a daunting task for nonspecialists. Due to these obstacles, ultrafast microscopy has been almost exclusively available in specialized laboratories, which limits wide-range application.

We will address this research gap by developing a novel machine learning multimodal ultrafast optical imaging platform with adaptive sampling across the multidimensional spatiotemporal hypersurface to reduce optical exposure and measurement time by ~100 fold with no significant loss in reconstructed image quality. This novel microscope will enable investigations on energy and heat flow in complex materials and biological systems over a wide range of time scales (10 fs-μs) and length scales (50 nm-μm), which is not currently possible with conventional spectroscopy and microscopy methods.



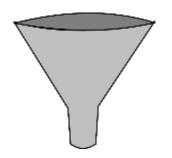


ABT Tool And, But, Therefore

______ and_____, but______, therefore_____

Tell a Compelling Story: ABT

- What is the problem?
- What has been done already to address the problem?



- What is the gap that remains?
- How do you propose to address this gap?

what is the problem?

what is the problem?

what has been done already to address the problem?

what is the gap that remains?

what is the gap that propose to address this gap?

Tell a Compelling Story

Start with phrase answers (Example from Brenda Capobianco NSF IUSE)

What is the problem?

- Next generation standards highlight integration of engineering and technology into science education
- However, current K-12 science curriculum/pedagogy does not equip teachers to include engineering in their classroom. Particularly a problem at elementary level where teachers have less preparation in science and no formal exposure to engineering

What has been done to address this problem?

- Texas UTeach, Boston Museum of Science's Engineering is Elementary, Purdue's Science Learning through Engineering Design
- Integrate engineering design for **inservice** elementary teacher
- Strong proof-of-concept that elementary teachers can effectively translate concepts

What is the gap that remains?

- Despite strong local/regional impact, not scalable or sustainable
- Requires continual district resourcing and limited capacity to reach 1.6 million elementary science teachers

How do you propose to address this gap?

• Immerse **preservice** teachers in authentic engineering design-based science learning

Turn phrases into narrative

Continued scientific and technological innovations are critical to fostering sustained economic growth, global competitiveness, and, most importantly, meeting an increased demand for STEM talent. To harness the nation's great scientific and technological potential, attention must be given to improving the state of STEM education and to build a robust STEM workforce (PhRMA, 2014). As noted by the President's Council of Advisors on Science and Technology, "the most important factor in ensuring excellence in K-12 STEM education is great STEM teachers" (PCAST, 2015). Compounding this demand for high-quality STEM teachers is the introduction of new academic standards (NGSS Lead States, 2013). Reform documents such as A Framework for K-12 Science Education (NRC, 2012) and the Next Generation of Science Standards (NGSS Lead States, 2013) highlight the significant role science and engineering practices play in building students' early understanding of the world around them. The Framework indicates that all children should develop competencies in engineering design, and the NGSS explicitly includes a "conceptual shiff" toward "the integration of engineering and technology into the structure of science education." However, such an imminent shift cannot be realized without adjustment of K-12 science curriculum and pedagogy and a national transformation in the preparation of K-12 teachers so that teachers possess the knowledge and skills necessary to include the discipline of engineering in their classrooms. This is especially important at the elementary school level where teachers tend to have the most limited academic preparation in science (Abell, 2007; Appleton, 2007; Mellado, Blanco, & Ruiz, 1998) and essentially non-existent formal exposure to engineering (Cunningham & Carlson, 2014; Wendell, 2014).

To fill this void in professional training of elementary science teachers, considerable national strides have been made to integrate engineering design for incarrice elementary science teachers (Capobianco & Lehman, 2015; Capobianco & Rupp, 2014; Sugianis, Yang, & Cunningham, 2012; Vasar, et al., 2013; Yoon, at al., 2014). Programs such as the University of regas's **UTeach Engineering*, Boston's Museum of Science's **Engineering is **Elementary*, Purdue University's **Science Learning | **through Engineering Design (SLED) Partnership, The John Hopkins University's **STEM Achievement in **Baltimore Elementary Schools (SABES), and University of Minnesots's Engi. **TEAMS* are grounded in the delivery of high-quality, content-rich, engineering design-based experiences for insertice elementary science teachers. Results show strong proof-of-concept that elementary teachers can effectively translate engineering basics into the classroom environment. The successful NSF-funded SLED Partnership, for example, demonstrated that elementary insertice science teachers can develop deep conceptual knowledge of engineering practices, translate knowledge into teaching that facilitates students' science learning, and address both first and second-order classroom challenges with implementing engineering design-based science instruction (Capobianco & Del. isi, 2015; Capobianco, Lehman, & Kelley, 2015).

While such inequipe training has had strong impact on students and teachers across various elementary school settings, a significant gap remains in developing a nationally scalable and sustainable solution. Current insertice efforts rely on an existing base of teaching experience, require continual district resourcing for on-site or workshop-oriented training, and have limited capacity to reach the more than 1.6 million elementary science teachers nationwide (NCES, 2015). We lack a strategic, research-based nationwide process for elementary ecince-teacher approach approach to answer the call for implementing new engineering standards (Capobianco, 2012, 2015; Wendell, 2014).

To address this gap in engaged student learning, we propose a research-based project that will create an immovative, scalable, and sustainable model for elementary science teacher preparation that can address the unprecedented need to prepare elementary science teachers to teach engine ering practices nationwide. In our IUSE Using Principles of Design to Advance Teacher Education (UPDATE) project, we will draw on STEM and education expertise to collaboratively transform elementary science teacher preparation by immersing preservice teachers in authentic engineering design-based science learning tasks in a sequence of core required undergraduate science content courses. We will utilize the constructs of situated learning and teacher as learner to uncover, evaluate, and explain the multiple and diverse ways preservice elementary teachers learn engineering practices, how they begin to conceptualize engineering design, and how they most effectively teach elementary school science using engineering practices.

INFEWS/T2: Identifying Sustainability Solutions through Global-Local-Global Analysis of a Coupled Water-Agriculture-Bioenergy System

The global Food-Energy-Water (FEW) system is under increasing pressure to meet rising demands for food, energy, and water while maintaining ecosystem services provided by natural lands and waters. With growing population, rising per capita incomes, and climate change, researchers predict unprecedented resource challenges in the next 30 years. Global crop output is expected to increase by anywhere from 70% to more than 100%; global freshwater demand by 55% as one of the most fiercely contested resources; and global bioenergy demand by more than 1,000%. These challenges are interconnected—both across systems and across scales—so that addressing one system or location will inevitably cascade into others. Decision makers without the capacity to factor in these interconnections risk inadvertently pursuing unsustainable solutions and unintended consequences flowing from FEW system interventions.

Research has focused on analyzing effects within socioeconomic systems and within natural systems and is moving toward increased integration that emphasizes the role of spillover effects from one system to another. Global integrated assessment modeling research provided critical inputs to address tradeoffs between alternative sustainability solutions. However, such analyses typically omit at least one of the four systems— food security, bioenergy, water quality, and groundwater scarcity—and do not account for socioecological feedbacks. As a result, despite significant investments made by the integrated assessment communities at both global and regional scales, a critical research gap remains in our ability to assess sustainability solutions that have both cross-system and cross-scale components. The absence of feedback from local actions to regional, national, and global effects makes it nearly impossible to achieve a complete analysis of tradeoffs associated with alternative policy and management interventions.

We will address this knowledge gap by building an integrative framework for analysis of FEWS solutions that highlights synergies and tradeoffs resulting from multiple policy levers and thereby allows the development of more comprehensive sustainability solutions. We will begin with the analysis of individual interventions (levers) and progress to multiple interventions that reveal how policy levers interact across systems and scales for a Global to Local to Global community of practice. Our three goals are to:

- Goal 1. Single-lever analysis: Establish system behavior and identify the performance of individual levers and feedbacks to the larger integrated system via cascading pathways of impacts.
- Goal 2. Multiple-lever analysis: Using the integrated system, identify high-performing strategies composed of multiple levers that reveal the trade-offs, synergies, and economic costs associated with managing FEWS challenges.
- Goal 3. Community of Practice: Foster development of a community of practice utilizing Global-Local-Global methods to examine integrative solutions to these FEWS challenges.

Tom Hertel
Distinguished
Professor of
Agricultural
Economics
NSF INFEWS 2018

What is the Problem and So What?

Tom Hertel, Ag Economics

The global Food-Energy-Water (FEW) system is under increasing pressure to meet rising demands for food, energy, and water while maintaining ecosystem services provided by natural lands and waters. With growing population, rising per capita incomes, and climate change, researchers predict unprecedented resource challenges in the next 30 years. Global crop output is expected to increase by anywhere from 70% to more than 100%; global freshwater demand by 55% as one of the most fiercely contested resources; and global bioenergy demand by more than 1,000%. These challenges are interconnected—both across systems and across scales—so that addressing one system or location will inevitably cascade into others. Decision makers without the capacity to factor in these interconnections risk inadvertently pursuing unsustainable solutions and unintended consequences flowing from FEW system interventions.

What Has Been Done Already?

Research has focused on analyzing effects within socioeconomic systems and within natural systems and is moving toward increased integration that emphasizes the role of spillover effects from one system to another. Global integrated assessment modeling research provided critical inputs to address tradeoffs between alternative sustainability solutions.

What Gap That Still Remains? So What?

However, such analyses typically omit at least one of the four systems— food security, bioenergy, water quality, groundwater scarcity—and do not account for socioecological feedbacks. As a result, despite significant investments made by the integrated assessment communities at both global and regional scales, a critical research gap remains in our ability to assess sustainability solutions that have both cross-system and cross-scale components. The absence of feedback from local actions to regional, national, and global effects makes it nearly impossible to achieve a complete analysis of tradeoffs associated with alternative policy and management interventions.

How do You Propose to Address this Gap?

We will address this knowledge gap by building an integrative framework for analysis of FEWS solutions that highlights synergies and tradeoffs resulting from multiple policy levers and thereby allows the development of more comprehensive sustainability solutions. We will begin with the analysis of individual interventions (levers) and progress to multiple interventions that reveal how policy levers interact across systems and scales for a Global to Local to Global community of practice. Our three goals are to:

- **Goal 1. Single-lever analysis**: Establish system behavior and identify the performance of individual levers and feedbacks to the larger integrated system via cascading pathways of impacts.
- Goal 2. Multiple-lever analysis: Using the integrated system, identify high-performing strategies composed of multiple levers that reveal the trade-offs, synergies, and economic costs associated with managing FEWS challenges.
- Goal 3. Community of Practice: Foster development of a community of practice utilizing Global- Local-Global methods to examine integrative solutions to these FEWS challenges.

Maggie O'Haire (NIH R01)

What is the problem?
What has been done already to address this problem?
What is the gap that still remains?
How do you propose to address this gap?

With an estimated 16.8 military Veterans committing suicide each day, posttraumatic stress disorder (PTSD) is a critical public health concern. This disorder is complex, often comorbid, and difficult to treat. Although current psychosocial rehabilitation strategies are successful for some individuals, limited effectiveness and palatability for some Veterans have led to treatment dropout and non-response rates as high as 50%. Many of these Veterans seek complementary and integrative health interventions² such as partnership with a PTSD service dog³. To evaluate this intervention and prepare for the proposed large-scale project, we conducted an NIH-funded feasibility and preliminary efficacy trial (R21HD091896). Our results indicated clinically significant reductions in PTSD symptoms for Veterans with service dogs. Yet despite our preliminary results and encouraging initial findings from independent research groups, substantial gaps remain in understanding how, why, and for whom PTSD service dogs are most effective. Without such knowledge, this human-animal interaction strategy will continue to be minimized as a poorly evaluated distraction from evidence-based treatment rather than a valuable addition with clinically meaningful impacts.

Our <u>research goal</u> is to evaluate the longitudinal efficacy, mechanisms, and moderators of service dogs as a complementary intervention to enhance biopsychosocial functioning. We will conduct a methodologically rigorous, multi-site, randomized clinical trial to quantify the therapeutic efficacy of service dogs for N=240 Veterans with PTSD.



Tell a Compelling Story

Tips

- Color code to check logic flow
- Write for intelligent lay person
- Use "umbrella language" to avoid lists
- A need is an answer and not a problem
- Include the "so what?" of the problem and gap



Storyline to One-Page Concept Paper



Preparing for a Successful Meeting with Your Program Officer

- You are more likely to receive valuable insight into the funding potential of your idea if you follow these steps:
 - · Make contact early (at least several months in advance).
 - . Do not make a "cold call." Email a one-page concept paper along with your agency biosketch and request a phone appointment to discuss.
 - · Develop your concept paper using the format below. Grant writers in the Office of Research and Partnerships can help you develop this text. Email sbond@purdue.edu to request help.
- Why a one-pager? Distilling your ideas into a brief summary one that starts with a compelling storyline — will best communicate project relevance, highlight the logic of your approach, and allow targeted rather than general feedback. Many program officers will not read more than one page since multiple pages represent a proposal review rather than an idea review. While you will not be told if you are "fundable," the program officer can assess for program fit.

For NIH Use Specific Aims Page

- Start with storyline:
 - · What is the human health problem?
 - · What has been done already to address this problem?
 - · What is the gap that still exists?
 - · How do you propose to address this gap
- Briefly mention why this team is ideal for the project
- Aim X: Use a bold, concrete objective for each aim. Describe each aim in one to three sentences that convey why this work needs to be done as well as what and how.
- End with paragraph on expected outcomes.

For All Other Funding Agencies Use Concest Page

- Start with storyline:
 - · What is the problem?
 - · What has been done already to address this problem?
 - · What is the gap that still exists?
 - How do you propose to address this or p?
- List your goals/objectives.
- Describe why this team is ideal for the project.
- Overview methodology.
- Summarize impact of your success.



Office of the Executive Vice President for Research and Partnerships

25

Final Production for Email Request

Thomas Hertel (NSF Award #1855937)

INFEWS/T2: Identifying Sustainability Solutions through Global-Local-Global Analysis of a Coupled Water-Agriculture-Bioenergy System

The global Food-Energy-Water (FEW) system is under increasing pressure to meet rising demands for food, energy, and water while maintaining ecosystem services provided by natural lands and waters. With growing population, rising per capita incomes, and climate change, researchers predict unprecedented resource challenges in the next 30 years. Global crop output is expected to increase by anywhere from 70% to more than 100%; global freshwater demand by 55% as one of the most flereely contested resources, and global bioenergy demand by more than 1,000%. These challenges are interconnected—both across systems and across scales—so that addressing one system or location will inevitably cascade into others. Decision makers without the capacity to factor in these interconnections risk inadvertently pursuing unsustainable solutions and unintended consequences flowing from FEW system interventions.

Research has focused on analyzing effects within socioeconomic systems and within natural systems and is moving toward increased integration that emphasizes the rule of spillower effects from on systems to another. Global integrated assessment modeling research provided critical inpuls to address trades if between afternative assaurability solutions. However, such analyses typically omit at least one of the four systems—food security, binenergy, water quality, and groundwater searcity—and do not account for socioecological feedbacks. As a result, despite significant investments made by the integrated assessment communities at both global and regional scales, a critical research gap remains in our ability to assess sustainability solutions that have both cross-system and cross-scale components. The absence of feedback from local artises to regional, national, and global effects makes it nearly impossible to achieve a complete analysis of tradeoffs associated with alternative policy and management interventions.

We will address this knowledge gap by building an integrative framework for analysis of FEWS solutions that highlights synergies and tradeoffs resulting from multiple policy levers and thereby allows the development of more comprehensive sustainability solutions. We will begin with the analysis of individual interventions (levers) and progress to multiple interventions that reveal how policy levers interact across systems and scales for a Global to Local to Global community of practice. Our three goals are to:

- Goal 1. Single-lever analysis: Establish system behavior and identify the performance of individual levers and feedbacks to the larger integrated system via cascading pathways of impacts.
- Goal 2, Multiple-lever analysis: Using the integrated system, identify high-performing strategies composed of multiple levers that reveal the trade-offs, synergies, and economic costs associated with managing FEWS challenges.
- Goal 3. Community of Practice: Foster development of a community of practice utilizing Global-Local-Global methods to examine integrative solutions to these FEWS challenges.

Our open-source framework will strategically build on a portfolio of internationally vetted tools we have previously authored as global models of hydrology and water quality (WBM), food systems (SIMPLE-G), bioenergy (ENVISAGE), and U.S. agro-ecology (Agro-IBIS). Our experienced, interdisciplinary team of researchers have a history of productive collaboration across areas of global economic analysis of agriculture and environmental issues, policy trade-offs, and synergies associated with sustainability challenges, bydrology, and water quality. Our novel geospatial science gateway GeoHub will provide a proven eyber plutform to accelerate progress toward project milestones.

The proposed systems of systems will allow us to evaluate trade-offs and synergies across the FEW system for a suite of sustainability solutions. This framework will inform local/regional decision-making about sustainability goals by developing an open source, gridded FEW modeling system. Powered by NSF-funded technologies Geoffub on HUBzero and utilize GABBs (geospatial data building blocks), as well as the XSEDE computational backbone, the framework will allow fine-scale analysis across broad geographics. We will analyze global drivers of local sustainability stresses as well as feedbacks to national and international levels stemming from local adaptations to national/international FEWS stressors. This will deliver a more complete analysis of tradeoffs associated with different policies and pathways. Education and outreach on the GeoHub will provide spatial analysis capabilities to stakeholders and non-experts without requiring local software resources.

Method

Why Us?

Impact

INFEWS/T2: Identifying Sustainability Solutions through Global Local Global Analysis of a Coupled Water-Agriculture-Bioenergy System

Thomas Hertel (PI) Distinguished Professor of Agricultural Economics Purdue University

The global Food-Energy-Water (FEW) system is under increasing pressure to meet using demands for food, energy, and water while maintaining consystem services provided by natural lands and water. With srowing population, using per capita incomes, and climata change, researchers predict improcedented resource challenges in the next 30 years. Global crop output is expected to increase by snywhere from 70% to more than 100%, global freshwater demand by 53% as only of the most fiercely contested resources, and global becenergy demand by more than 1,000%. These challenges are interconnected—both across systems and across scales—so that addressing one system or location will new tably causand into others. Decision-makers without the capacity to factor in these interconnections risk mail-verently pursuing unsustainable solutions and immended consequences flowing from FEW system interventions.

Research has focused on analyzing effects within accineconomic systems and within natural systems and a moving toward increased integration that emphasizes the role of spillover effects from one system to another. Global integrated assessment modeling research provided critical inputs to address tradeoffs between alternative sustainability solutions. However, such analyses typically out at least one of the four systems—food security, bucenergy, wates quality, and groundwater scartisty—and do not account for socioecological feedbacks. As a result, despite significant investments made by the integrated assessment communities at both skibal and regional scales, a critical research gap remains in our shifts to assess sustainability solutions that have both cross-system and cross-scale components. The absence of feedback from local actions to regional, national, and global effects makes it nearly impossible to achieve a complete analyses of tradeoffs associated with alternative policy and management interventions.

We will address this knowledge gap by building an integrative framework for analysis of FEWS solutions that inchlights weegjes and tradeoffs resulting from multiple policy levers and thereby allows the development of more comprehensive sustainability solutions. We will begin with the analysis of individual interventions (levers) and progress to multiple interventions that reveal how policy levers interact across systems and scales for a Global to Local to Global community of practice. Our three goals are to:

- Goal 1. Single-lever analysis. Establish system behavior and identify the performance of individual levers and feedbacks to the larger integrated system via castading pathways of puparts.
- Goal 2. Multiple lever analysis: Using the integrated system, identify high-performing strategies, composed of multiple levers that reveal the trade-offs, synergies, and economic costs associated with managing FEWS challenges.
- Goal 3. Community of Practice: Foster development of a community of practice utilizing Global-Local-Global methods to examine integrative solutions to these FEWS challenges

Our open-source framework will strategically build on a portfolio of internationally vetted tools we have previously authored as slobal models of hydrology and water quality (WBM), food systems (SIMPLE-G), bioenergy (ENVISAGE), and U.S. agro-ecology (Agro-BIS). Our experienced, interdaciplinary team of researchers have a history of productive collaboration across areas of global economic analysis of agriculture and environmental issues, policy trade-offs, and synergus associated with sustainability challenges, hydrology, and water quality. Our novel geospatial acience gateway GooHub will provide a proven cyber platform to accelerate progress toward project milestones.

The proposed system of systems will allow us to evaluate trade-offs and synergies across the FEW statem for a state of sustainability acutations. This framework will inform local regional decision making about sustainability acuts by developing an open source, andded FEW modeling system. Powered by NSF indeed technologies Geoligh on HUBseto and utilize GABBs (geospatial data building blorks), as well as the XSEDE computational backbone, the framework will allow line-scale analysis across broad geographies. We will analyze global drivers of local sustainability stresses; as well as feedbacks to national and international levels stemming from local adaptations to national international FEWS stressors. This will deliver a more complete analysis of tradeoffs associated with different policies and pathways. Education and outreach on the Geolitich will provide spatial analysis capabilities to staticholders and non-sensors without requiring local software resources.



Storyline to One-Page Concept Paper

One-page...taste of your entire grant in a single, bite-sized piece

It forces you to distill all aspects down to their essences and to find a way of piecing things together that is economical, coherent, logical, and compelling [...] is totally unforgiving, revealing problems in the clarity of your thinking and presentation, weaknesses in the logic of your research, vaqueness in your methods, and failures in the all-important 'so what?' realm. Given the luxury of length, additional verbiage has a way of camouflaging weaknesses (at least from the writer but not so often from the reviewer).

—Robert Levenson, UC-Berkeley

Answer "Why You?"

Strategies for the strongest proposal submission



Tell a compelling story



Answer "Why you?"



🛪 Be resp



Know wh



Plan for in

- Identify win differentiators of expertise, facilities, prior work, campus environment, location
- Build team strategically not out of convenience
- Think people and institutions

Answer "Why You?"

Our open-source framework will strategically build on a portfolio of internationally vetted tools we have previously authored as global models of hydrology and water quality (WBM), food systems (SIMPLE-G), bioenergy (ENVISAGE), and U.S. agro-ecology (Agro-IBIS). Our experienced, interdisciplinary team of researchers have a history of productive collaboration across areas of global economic analysis of agriculture and environmental issues, policy trade-offs, and synergies associated with sustainability challenges, hydrology, and water quality. Our novel geospatial science gateway, GeoHub, will provide a proven cyberplatform to accelerate progress toward project milestones.



Requirement mapping



Tell a compelling story



Answer "Why you?"



Be responsive to agency



Know wha



Plan for int

- Instructions are in a variety of places
- Always outline before writing



Know agency guidelines as well as solicitation

NATIONAL SCIENCE FOUNDATION

PROPOSAL AND AWARD POLICIES AND PROCEDURES GUIDE





Effective May 20, 2024 NSF 24-1 OMB Control Number 3145-0058

Faculty Early Career Development Program (CAREER)

Includes the description of NSF Presidential Early Career Awards for Scientists and Engineers (PECASE)

PROGRAM SOLICITATION

NSF 22-586

REPLACES DOCUMENT(S):

NSF 20-525



National Science Foundation

Directorate for Biological Sciences Directorate for Computer and Information Science and Engineering

Directorate for STEM Education

Directorate for Engineering

Directorate for Geosciences

Directorate for Mathematical and Physical Sciences

Directorate for Social, Behavioral and Economic Sciences

Office of Integrative Activities

Office of International Science and Engineering

Directorate for Technology, Innovation and Partnerships Full Proposal Deadline(s) (due by 5 p.m. submitter's local time):

July 27, 2022

Fourth Wednesday in July, Annually Thereafter

IMPORTANT INFORMATION AND REVISION NOTES

Deadline changed to the 4th Wednesday of July at 5:00pm local time. Changed from the 4th Monday of July.

New optional single copy document for PECASE eligibility statement

Clarification language added for departmental chair letter supplementary document

Other Important Information

- . The PI needs to meet all eligibility criteria as of the annual deadline
- Clarification regarding the minimum percentage appointment (femue-track and tenure-track equivalent) for eligibility to the program Only one annual deadline applies to all CAREER submissions, regardless of Directorate
 Added guidance on the CAREER proposal submission timeline

Innovating and migrating proposal preparation and submission capabilities from FastLane to Research gov is part of the ongoing NSF information technology modernization efforts, as described in inportant Nation No. 147. In support of these efforts, research proposals submitted in response to this program solicitation must be prepared and submitted via Research.gov or via Grants.gov, and may not be prepared or submitted via Research.gov or via Grants.gov, and may not be prepared or submitted via Research.gov or via Grants.gov, and may not be prepared or submitted via Research.gov or via Grants.gov, and may not be prepared and set such as the submitted via Research.gov or via Grants.gov, and may not be prepared and or submitted via Research.gov or via Grants.gov, and may not be prepared or submitted via Research.gov or via Grants.gov, and may not be prepared or submitted via Research.gov or via Grants.gov, and may not be prepared and or submitted via Research.gov or via Grants.gov, and may not be prepared and or submitted via Research.gov or via Grants.gov, and may not be prepared and submitted via Research.gov or via Grants.gov, and may not be prepared and or submitted via Research.gov or via Grants.gov, and may not be prepared and or submitted via Research.gov or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and which we have not considered and or via Grants.gov, and may not be prepared and or via Grants.gov, and may not be prepared and or via Grants.gov, and which we have not considered and or via Grants.gov, and which we have not considered and or via Grants.gov, and which we have not considered and or via Grants.gov, and which we have not considered and or via Grants.go

Any proposal submitted in response to this solicitation should be submitted in accordance with the revised NSF Proposal & Award Policies & Procedures Guide (PAPPG) (NSF 22-1), which is effective for proposals submitted, or due, on or after October 4, 202:

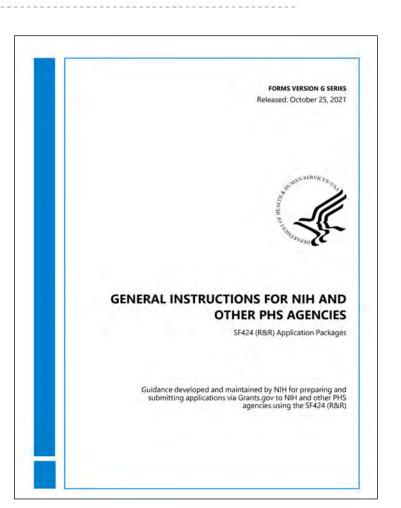
SUMMARY OF PROGRAM REQUIREMENTS

General Information



Know agency guidelines as well as solicitation

Department of Health and Human Services Part 1. Overview Information National Institutes of Health (NIH) Participating Organization(s) Components of Participating Organizations National Institute of General Medical Sciences (NIGMS) **Funding Opportunity Title** Biomedical Technology Optimization and Dissemination Center (BTOD)(RM1-Clinical Trial Not Allowed) **Activity Code** RM1 Research Project with Complex Structure Announcement Type Reissue of PAR-20-104 Related Notices See Notices of Special Interest associated with this funding opportunity August 25, 2023 - Notice of NIGMS Informational Webinar for PAR-23-110. See Notice NOT-GM-23-052. NOT-OD-22-195 - New NIH "FORMS-H" Grant Application Forms and Instructions Coming for Due Dates on or after NOT-OD-22-189 - Implementation Details for the NIH Data Management and Sharing Policy NOT-OD-22-198 - Implementation Changes for Genomic Data Sharing Plans Included with Applications Due on or after NOT-00-23-012 - Reminder: FORMS-H Grant Application Forms & Instructions Must be Used for Due Dates On or After January 25, 2023 - New Grant Application Instructions Now Available Funding Opportunity Announcement (FOA) Number PAR-23-110 Companion Funding Opportunity Number of Applications See Section III. 3. Additional Information on Eligibility Assistance Listing Number(s) **Funding Opportunity Purpose** This Funding Opportunity Announcement (FOA) encourages applications for NIGMS Biomedical Technology Optimization and Dissemination (BTOD) Centers to support late-stage technology optimization and sustainable dissemination of the technology to the wider biomedical research community. A BTOD Center should be at the leading edge of its field with respect to both technology development and engagement with relevant research communities. BTOD projects should address biomedical research areas within the NIGMS mission. This FOA is an update of the funding opportunity for the Biomedical Technology Development and Dissemination (BTDD) Centers (PAR-20-104), Potential applicants are strongly encouraged to consult with NIGMS staff about adherence of their proposed research strategy to the



Requirement mapping

- Besides font and page limits:
 - Prescriptive organization
 - Key language and cited documents
 - Merit review criteria in multiple locations



Requirement mapping



Active funding opportunity

This document is the current version.

NSF 25-541: Test Bed: Toward a Network of Programmable Cloud Laboratories (PCL Test Bed)

Program Solicitation

Document Information

Document History

Posted: July 16, 2025

Create a PDF

To save a PDF of this solicitation, select Print to PDF in your browser's print options.

View the program page



U.S. National Science Foundation

Directorate for Technology, Innovation and Partnerships Directorate for Mathematical and Physical Sciences

Full Proposal Deadline(s) (due by 5 p.m. submitting organization's local time):

November 20, 2025



Troposor trace the due of the proposor mass degit man it serves bear.

All PCL Node proposals should clearly include sections for each of the following aspects:

Science drivers. What are the science drivers that will drive the development of the PCL Node and which aspects might be done in collaboration with other PCL Test Beds to potentially complement their Node? Are these drivers clearly articulated and specified? Are there well-identified users or user groups/communities in the identified science areas? How well do the capabilities offered by the PCL Node help transform the science/engineering areas? What specifically would

://www.nsf.gov/funding/opportunities/pcl-test-bed-test-bed-toward-network-programmable-cloud-laboratories/nsf25-541/solicitation

13/24

/25. 4:16 PM

NSF 25-541: Test Bed: Toward a Network of Programmable Cloud Laboratories (PCL Test Bed) | NSF - National Science Foundation

users of the PCL Node gain from using those facilities, and the envisaged Test Bed? How will the PCL Node, as part of the national PCL Test Bed, impact U.S. national competitiveness in science and/or national security?

Node capabilities. This section of the proposal should describe what makes the PCL Node capable, unique, and/or comprehensive in supporting the identified science driver, and how would that benefit users? Can the instruments in the PCL Node facility adequately address the needs of the science drivers that are planned to be supported? Why are users unable to get the capabilities they need in the current ecosystem? The Node Capabilities section should include the following information:

1. Instrument Inventory Table. A separate Instrument Inventory Table must be submitted listing all instruments that will be made available for use in the PCL Test Bed as part of the Node. The Instrument Inventory Table is not included in the page count for the Project Description. Pre-existing instruments may be fully or partially shared for use in the Test bed. Any new instruments and/or capability acquired under this program must be fully available for use in this program and the usage must comply with the guidelines specified in 2 § CFR 200.313, including provisions related to equipment use, as detailed in 2 § CFR 200.313(c), Instrument acquisitions may also be partially funded by this project, in which case the corresponding percentage of that instrument should be available as part of the PCL Node/Test Bed.

The proposal should describe the types of work, acceleration of R&D, and other new opportunities that will be made possible by the specific instruments and other innovative technologies to be fielded by the node.

The Instrument Inventory Table should include at least the following information for each instrument available to the PCL Test Bed:

- a. Type and description of the instrument and total number of such instruments.
- b. Relevance. Importance of this instrument for the science driver(s), PCL Node, and overall Test Bed.
 Examples of specific workflows/experiment/protocols they will support.
- c. Available time. Description of the instrument duty cycle and the amount of "active instrument time" that will be made available, e.g., in hours per day. Instruments that will be acquired via this program should be fully available for use in this program and the usage must comply with the guidelines specified in 2.5 CFR 200.313(c).
- Node Expertise. This section should describe the team and corresponding expertise that will be available at the PCL Node to facilitate the science driver(s) identified as well as to deal with the various data and Al issues.
- Node Partnerships. This section should describe the external partnerships that the PCL Node plans to establish in support of its effort. What are the key partnerships that will enable the success of the Node as part of the Test Bed.

Some of these partnerships may already be intrinsic to the projects in the form of participation by Co-PIs and other Senior Personnel. Other partnerships can be illustrated via Letters of Collaboration. Note that only Letters

Science drivers. What are the science drivers that will drive the development of the PCL Node and which aspects might be done in collaboration with other PCL Test Beds to potentially complement their Node? Are these drivers clearly articulated and specified? Are there well-identified users or user groups/communities in the identified science areas? How well do the capabilities offered by the PCL Node help transform the science/engineering areas? What specifically would users of the PCL Node gain from using those facilities, and the envisaged Test Bed? How will the PCL Node, as part of the national PCL Test Bed, impact U.S. national competitiveness in science and/or national security?

Requirement mapping

Science drivers. What are the science drivers that will drive the development of the PCL Node and which aspects might be done in collaboration with other PCL Test Beds to potentially complement their Node? Are these drivers clearly articulated and specified? Are there well-identified users or user groups/communities in the identified science areas? How well do the capabilities offered by the PCL Node help transform the science/engineering areas? What specifically would users of the PCL Node gain from using those facilities, and the envisaged Test Bed? How will the PCL Node, as part of the national PCL Test Bed, impact U.S. national competitiveness in science and/or national security?

B. Science Drivers

Each PCL Node proposal should include a clear description of one or more specific science driver(s) that will provide a framework for the development of the PCL Node, especially in Years 1 and 2. This should include examples of commonly used and key experimental protocols/workflows, and their mapping to the node's available facilities and expertise. Experiments may range from synthesis to optimization to characterization. PCL Nodes are encouraged to include at least some "self-driving" experiments in this phase, where Al and/or other automated methods are employed to use data output from one experiment to determine the next step(s) in the experiment workflow.

As described in section *V.B. Budgetary Information* below, the proposal budget should include support for scientists (senior researchers, postdocs, and/or students) working towards the science drivers, with the clear understanding that these project participants are being supported to synergistically test and improve the capabilities of nodes while making progress towards science drivers and supporting the broader Test Bed.

As described in item *E. Recruitment and On-Boarding Workshops* below, PCL Node proposals must incorporate new users of the Test Bed in Years 3 and 4 of this effort, or earlier if the equipment is fully operational. This will be facilitated by holding Recruitment and On-Boarding Workshops targeted at new users. Thus, early active outreach to this community of new users is encouraged to help cultivate that user base. In general, PCL Node proposals should include a quantitative assessment of the pool of likely users of the proposed Node/Test Bed, their projected utilization of the Node over time, and the value that such users will derive from utilizing the capabilities of the PCL Test Bed.

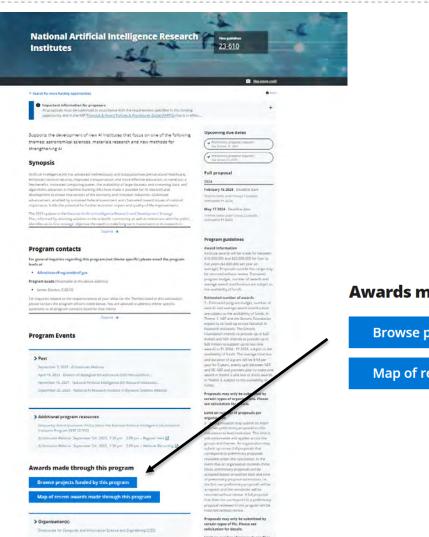


What can you learn from funded projects?

- Project scope and budget
- Team composition and institution
- Education and workforce development expectation
- Technology transfer emphasis
- For NIH, what institute and study section



Do some sleuthing



Browse projects funded by this program

Map of recent awards made through this program

AI Institute: Institute for Foundations of Machine Learning

Award Number: 2019844; Principal Investigator: Adam Klivans; Co-Principal Investigator:; Organization: University of Texas at Austin; NSF Organization: CCF Start Date: 09/01/2020; Award Amount: \$17,500,000.00; Relevance: 48.0;

AI Institute: AI Research Institute for Fundamental Interactions

Award Number: 2019786; Principal Investigator: Jesse Thaler; Co-Principal Investigator: Matthew Schwartz, Taritree Wongjirad, Mike Williams, James Halverson; Organization: Massachusetts Institute of Technology; NSF Organization: PHY Start Date: 11/01/2020; Award Amount: \$16,300,000.00; Relevance: 48.0;

PARTNER: An AI/ML Collaborative for Southeast Florida Coastal Environmental Data and Modeling Center

Award Number: 2331908; Principal Investigator: Jason Liu; Co-Principal Investigator: Philippe Tissot, Ruoying He, Leonardo Bobadilla, Jayantha Obeysekera; Organization: Florida International University; NSF Organization: IIS Start Date: 09/01/2023; Award Amount: \$2,624,092.00; Relevance: 48.0;

Molecule Maker Lab Institute (MMLI): An AI Institute for Molecular Discovery, Synthetic Strategy, and Manufacturing

Award Number: 2019897; Principal Investigator: Huimin Zhao; Co-Principal Investigator: Scott Denmark, Martin Burke, Saurabh Sinha, Ying Diao, Jian Peng; Organization: University of Illinois at Urbana-Champaign; NSF Organization: CHE Start Date: 09/01/2020; Award Amount: \$19,000,000.00; Relevance: 48.0;

Institute for Trustworthy AI in Law and Society (TRAILS)

Award Number:2229885; Principal Investigator:Hal Daume; Co-Principal Investigator:Thomas Goldstein, Katherine Shilton, Susan Aaronson, David Broniatowski; Organization:University of Maryland, College Park;NSF Organization:IIS Start Date:06/01/2023; Award Amount:\$7,626,273.00; Relevance:48.0;

CAP: AI-Ready Institution Transforming Tomorrow's Research and Education with AI Focused on Health and Security (Jag-AI)

Award Number: 2334243; Principal Investigator: Jeong Yang; Co-Principal Investigator: Zechun Cao, Gongbo Liang, Young Lee; Organization: Texas A&M University-San Antonio; NSF Organization: IIS Start Date: 01/01/2024; Award Amount: \$385,475.00; Relevance: 48.0;

AI Institute for Future Edge Networks and Distributed Intelligence (AI-EDGE)

Award Number: 2112471; Principal Investigator: Ness Shroff; Co-Principal Investigator: James Kurose, Elisa Bertino, Robert Nowak, Gauri Joshi; Organization: Ohio State University; NSF Organization: CNS Start Date: 10/01/2021; Award Amount: \$13,487,334.00; Relevance: 48.0;

AI Institute: Planning: Institute for AI-Enabled Materials Discovery, Design, and Synthesis

Award Number: 2020243; Principal Investigator: Vasant Honavar; Co-Principal Investigator: Dane Morgan, Adri van Duin, Elsa Olivetti, Mehrdad Mahdavi; Organization: Pennsylvania State Univ University Park; NSF Organization: DMR Start Date: 09/01/2020; Award Amount: \$500,000.00; Relevance: 48.0;

AI Institute for Adult Learning and Online Education (ALOE)

Award Number: 2247790; Principal Investigator: Ashok Goel; Co-Principal Investigator:; Organization: Georgia Tech Research Corporation; NSF Organization: DRL Start Date: 11/01/2022; Award Amount: \$10,063,655.00; Relevance: 48.0;

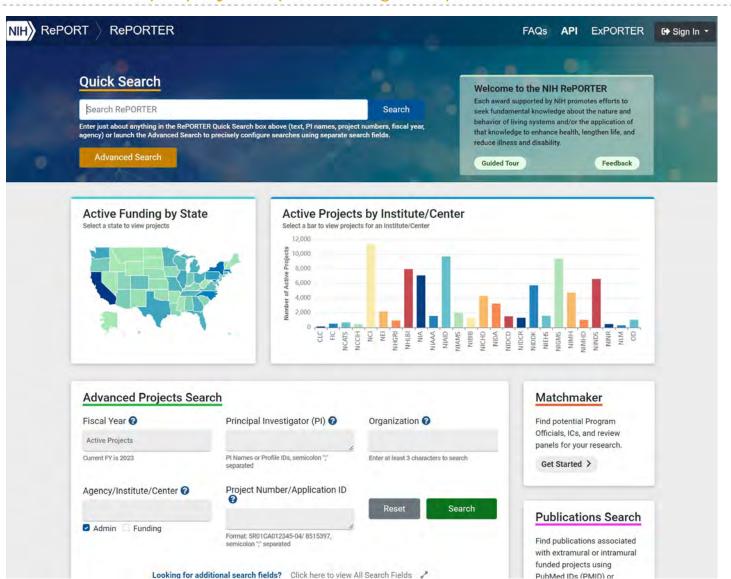
Collaborative Research: EarthCube Data Capabilities: Enabling Analysis of Heterogeneous, Multi-source Cryospheric Data

Award Number:2026962; Principal Investigator:Morteza Karimzadeh; Co-Principal Investigator:Walter Meier, Siri Jodha Khalsa, Andrew Barrett; Organization:University of Colorado at Boulder;NSF Organization:RISE Start Date:09/01/2020; Award Amount:\$948,184.00; Relevance:48.0;

AI Institute for Edge Computing Leveraging Next Generation Networks (Athena)



NIH RePORTer http://projectreporter.nih.gov/reporter.cfm.





Never write without an outline!

		Aug	Sep	0ct	Nov	Mon	Mon	Thur	Thu	Jan	Mon	Tue	Mon	Mon	Mon	Mon	Fri	Mon	Fri	Tue	Wed	Fri
						12/2	12/16	12/19	12/19		2/10	2/11	2/17	2/24	3/3	3/10	3/14	3/17	3/21	3/25	3/26	3/28
	Team mtg on proposal development																					
	process/schedule																					
	Develop Storyline																					
	What is the problem?																					1
	What has been done to address this problem?																					1
	What is the gap that still remains?																					1
	How do you propose to address this gap?																					
	Collaborate on prototyping projects																					
	Identify win theme and Red Panel Review team																					1
	members																					
	Debrief on preproposal reviews																					
	Revise storyline, vision/goals, thrust/theme																					1
	strategy, diagram																					
	Initial thrust strategizing/preplanning for template																					
0	Finalize org chart/ basic management structure																					
녍	Conduct review panel for competitive win theme				8th																	
Visioning	and storyline review with advisory board members																					
>	Deprietrevise after win therne review																					
	Finalize team organizations and personnel																					
	Draft initial task/milestone Gantt timeline and																					
	discuss for integration																					
	Identify additional graphics																					
9	Collect facilities, bios, COA, C&P, synergistic																					
tegration	activities																					
je																						
-	Review outline & assign leads				15th																	
	Team writing																					
	Draft1 compile																					
	Editing iterations																					
	Draft2 compile																					
	Core team walk through of draft2																					
	Editing iterations																					
	Draft3 compile for red panel review									20th												
	Write summary									20th												
	Send draft to red panel reviewers									27th												
	Write data management plan																					
	Write mentoring plan																					
	Conduct Red Panel Review				1																	-
	Debrief with core team				1																	_
	Editing iterations																					
	Conduct final Gold Team Review										1											
	Editing iterations for final narrative																					
	Submit non-tech docs to PreAward										1											_
	Submit tech docs to PreAward																					
	Submit list of project personnel to cise-										†											_
	expeditions@nsf.gov																					ı
	Develop summary ppt slide										†											_
	Submit to NSF				†																	



Map requirements to outline

Example of NSF-style proposal outline

1. RATIONALE [2.5 pages]

- Storyline
 - o What is the problem?
 - o What has been done already?
 - o What is the gap that still remains?
 - o What do you propose to do to address this gap?

Goals and Objectives

· List goals and objectives (per goal)

Team Partnership

- Team expertise
- Targeted teacher and/or community college faculty participants
- Institutional commitment

Broader Impacts

- curriculum accessed by underrepresented students through targeted teacher recruitment
- community-based research activities
- integrating research activities into computing-related courses in local high schools
- · role models from HCBU partner on HUBzero webinars
- presentation to parent-teacher organizations to include assessment results from DLRC-
- presentations at both technology education conferences as well as K-12 STEM learning

2. NATURE OF TEACHER ACTIVITIES [3.5 pages]

- · Need clearly articulated research projects and activities
 - o Map to goals/objectives
- · Teachers must be involved in research project for at least 6 weeks
- Must have orientation session at beginning of the program for the teachers to acquaint them with laboratory methods, safety procedures, analytical methods, etc
- · Address approach to research training being undertaken

Research Project

· Include overview statement of spectrum of research projects

Project 1

- · Provide detailed descriptions of examples of research projects
 - o Include who is doing what role
- · Present plans that will ensure the development of RET participant-faculty interaction and
- How will you facilitate development of collegial relationships and interactions as teachers work closely in teams with university faculty and students?

- · Provide detailed descriptions of examples of research projects
 - o Include who is doing what role
- Present plans that will ensure the development of RET participant-faculty interaction and communication
- · How will you facilitate development of collegial relationships and interactions as teachers work closely in teams with university faculty and students?

Project Timetable

- · Need Gantt-style chart such as this.

Program Initiatives	Year one	Year Two	Year Three	Year Four	Year Five
CICAWEST Administration					
Advisory Board Meeting					
D&I Team and COD meeting					
Mentoring Academy				•	
Training of coaches/chairs					
Mentoring pairs					
Departmental Transformation				•	
Diversity Forums					
Chairs/Dept Heads @ PU					
All Three Institutions					
Transformational Team Visits					
NCWIT Visiting Committees					
Promotion and Tenure Review					
Building Networks					
Summit					
Invited Lectures					
Evaluation and Assessment					
STEM Climate Assessment					
Space/Resource Inventory					
Coaching Measures					
Mentor/Mentee percp/self-eff/prod					
Attitudinal Surveys					
Deans and Heads					
Faculty					
Network Analysis					
External Project Analysis					
Dissemination					
Website					
CIC Women in Academia					
Summit Attendees Mailings					
Publications					
National Presentations					

3. RESEARCH ENVIRONMENT [2.5 pages]

- Describe the experience and record of involvement with K-12/community college education and research of the PI
- Describe faculty who may serve as research mentors. Consider table such as:

Mentor Name	D	ept/School	Expertise

- Describe institution
 - o Include emphasis on cross-disciplinary partnership and past record of success in cross-disciplinary collaborations



Map requirements to outline

- 1. INTEGRATIVE RESEARCH
- 2. COMM **JENT**
- 3. MAN
- 4. EVA TION
- 5. SCA ILITY, TK ILITY, AND SUSTA
- 6. Broader

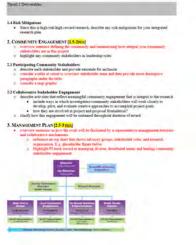


Surposed SCC Orders

Be Responsive to Agency

1. INTEGRATIVE RESEARCH her or the year that will meat?" To the layer propose to address that you, function know you will: * address home, from the continuous presents * address both technological and noted sciences dimensions * supage a clearly identified community and how they will be integral to the American operators Protected for transferability and arabidity 1.3 Integrated Social and Technological Goals and Research Questions [I pupe including figure] 1. Lut 5-4 high-level project goals Social and Technological Integration Summarity have your tests will meaningfully integrate across both social and technological research detentions to Andreas Stere questions and accomplish these goals (**Demons Engine*) It must the occul and websological dissussions as how you are exploring them as concert as they impact one mother in the first medium said long terms. Background and Preliminary Work [1 L5pgs] orwriter 1.3 seamenes that provide a realising for this section servings topically. Finnical Title Topical Title





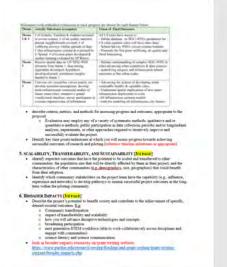
 describe specific soles and responsibilities
 switzenancally walk through the org chart and describe roles of each box. 3.1 Team Technical and Social Science Expertise describe expertise to address technical and social sciences dimensions and to work with the of consummation.

highlight how the expertise of each Yi or co-PI will enable the project team to address the
technical and social sciences research dimensions of the project and work with the 3.2 Results from Prior NSF Support

• report on one project per PI and co-PI. Use common firmat, e.g. NEG Operation (107117), SLI 37, TR. 107000 2010; B. 2010; NEES Operations (0927175; \$81,761,788; 10/2009-9/2014); Pt. John Remotes, Purdue University









Map requirements to outline

Goal 1: [title] (1.5 pages)

Name (lead); Names

Provide overview of objectives so reviewers have a roadmap

Objective 1.1 [Title]

- Describe tasks
 - o Include one technical figure
 - Identify novel methodology
- Outline risk mitigations
- Describe outcomes and integration

Objective 1.2 [Title]

- Describe tasks
 - Include one technical figure
 - Identify novel methodology
- Outline risk mitigations
- Describe outcomes and integration

Goal 2: [title] (1.5 pages)

Name (lead); Names

Provide overview of objectives so reviewers have a roadmap

Objective 2.1 [Title]

- Describe tasks
 - Include one technical figure
 - Identify novel methodology
- Outline risk mitigations
- Describe outcomes and integration



Do SOPO/WBS content first before writing the narrative

SOPO

Statement of Objectives (MANDATORY)

tement of Objectives is required of the Subapplicant and must contain a clear, concise description of ll activities to be completed during project performance. This document must address how the objectives *i*ill be met and is generally less than 4 pages in total for the proposed work which does not include the over page. Following are the requirements of the subapplicant for this section.

· Title Depicting Work to be Performed

Insert the title of the project in whole – this is a collaborative application and there is only one Project Title.

Statement of Objectives

Must include one paragraph on the overall objective(s) of the work. Also, include objective(s) for each phase of the work. This must be submitted by each subapplicant along with a description of the collaborative work towards meeting the top-level objectives of the project.

Scope of Work:

Must not exceed one-half page and should summarize the effort and approach to achieve the objective(s) of the work for each Phase.

Tasks to be Performed

Must be concisely written, should be provided in a logical sequence, and divided into the phases of the project, as appropriate. This section provides a summary of the planned approach to this project. An outline of the Project Management Plan (referenced in Task 1.0 below and required to be submitted with your application) is provided below in this Section.

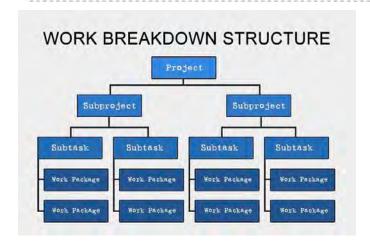
WBS

tion 4. Work Breakdown Structure (WBS) and Budget Allocations (up to two pages)

Present the WBS to level 3 (i.e., 1.2.3) that covers, for year one, all aspects of NEES2 operations and associated budget for each WBS element when the project is at full operations and has exited from the start-up and transition phase. Include both direct and indirect costs for each WBS element; do not separate out direct and indirect costs. The budget allocations must total to the year-one FastLane requested budget. The more detailed WBS for the entire project, associated dictionary, and budget allocations must be provided in the Special Information and Supplementary Documentation section.



Do SOPO/WBS content first before writing the narrative



Task 1: Preparation of ink formulations for XXXXX in environmentally friendly solvents, XXXX and XXXXXX substrate surface chemistry. (M1 - M3)

Task Summary: We will disperse XXXXX in XXXXXXXX. We will prepare formulations in environmentally friendly solvents and solvent mixtures

Task Details: [identify barriers and risks and approaches to overcoming them]

Milestone 1.1: One or more xxxx formulation in environmentally friendly solvents for xxxx will become available.

Subtask 1.1 [date range in months]

Subtask Summary: Employ xxxxx mixtures of solvents of xxxxx to solve xxxx and control xxx.

Subtask Details: [describe evaluation techniques that will be used and the expected results that will be generated from the effort]

Subtask 1.2 [date range in months]

Subtask Summary: Select xxxxx and their composition to control xxxxxx to help improve coating and evaporation rate during

Subtask Details: describe evaluation techniques that will be used and the expected results that will be generated from the effort

Subtask 1.3 [date range in months]

Subtask Summary: Tune substrate-formulation xxxxx by xxxxx treatment of the xxxx glass substrate

Subtask Details: [describe evaluation techniques that will be used and the expected results that will be generated from the effort]

Subtask 1.4 [date range in months]

Subtask Summary: Use xxxxx spectroscopy and xxxx to identify xxxx and presence of other chemicals in our xxxx.

Subtask Details: [describe evaluation techniques that will be used and the expected results that will be generated from the effort]

Task 2: Study the XXXX of XXXX (drying XXXX, gas XXX, chemistry of XXXX, and viscosity of XXXX) on the drying kinetics of XXXX (M3 – M6).



Do SOPO/WBS content first before writing the narrative



Office of ENERGY EFFICIENCY & RENEWABLE ENERGY

DE-EE0002804.1720 Attachment 1

verifying the performance of the Beta compressor (Tasks 3.9) and its integration within the system (Task 5.5), validation of the models with data from the HTHP system prototype (Tasks 5.6, 5.8) and evaluation of costs, energy savings, and reduction in carbon emissions (Tasks 6.5, 6.6). This 3-year project will have a total of 3 key Go/No-Go points at the end of BPs 1 and 2. Specifically, the refrigerant selection (low-GWP, thermal stability, lubricant compatibility) and system level performance targets will be used as Go/No-Go A&B points at M12 (Tasks 2.3, 2.5). The compressor performance and reliability will be used as a Go/No-Go C point at the end of M24 (Task 3.7) before further investing in HTHP system prototype fabrication (Tasks 3, 4 and 5).

C. Tasks to Be Performed

Budget Period 1 Thermodynamic Investigations and Compressor Design (M1-M12). Task 1.0: Project Management (M1-M12)

Task 1 Summary: This task is led by Purdue team and shall monitor the project progress through a Project Management Plan (PMP), coordinate activities with project partners, implement of the Project Risk Management and Mitigation (PRMM) Plan and communicate the progresses to the DOE. A Project Manager within Purdue ISF will coordinate educational activities and DEIP.

Subtask 1.1 Project Execution and Stakeholders (M1-M12)

Subtask Summary: This subtask shall include complete subcontracting and relevant management plans, track deliverables and engage stakeholders to form a Technical Advisory Committee (TAC).

Milestone 1.1.1 Execute subcontracts, Intellectual Property Management Plan (IPMP) and Data Management Plan (DMP), establish TAC (M3)

Subtask 1.2 Educational Activities (M1-M12)

Subtask Summary: This subtask will be led by Purdue ISF to develop undergraduate (UG) projects, exchange programs, internship/co-ops with industry and National Lab partners

Milestone 1.2.1 Establish UG research projects at Purdue and PSU (M6)

Subtask 1.3 Diversity, Equity, and Inclusion Efforts (M1-M12)

Subtask Summary: A detailed DEIP has been developed in collaboration with project partners to cover hiring a diverse team, provide resources and develop opportunities during the project. Purdue ISF will facilitate the execution of the DEIP.

Milestone 1.3.1 Complete initial hiring of MS/PhD/UG to meet diversity targets [DEIP SMART Goal 1] (M12)

Task 2: Thermodynamic Modeling, Screening and Compatibility Analyses (M1 to M12)

Task 2 Summary: This task focuses on thermodynamic modeling, screening, and testing of low-





Tell a compelling story



Answer "Why you?"



Be responsive to agency



Know what reviewers need



Plan for in

- Enable fast/quality review
- Use formatting as roadmap
- Think visually
- Write clear and concise

Enable a fast and quality review

The secret to editing your work is simple: you need to become its reader instead of its writer.

—Anna Deavere Smith

Parallel organization as a roadmap

1.3 Research Plan [~6-7 pgs]

- o overview of approach: how research is organized and integrated
- summarize in what ways (if any) this is high risk, high reward research
- how this is a multidisciplinary effort

Thrust 1 [title]

Name, Institution (lead); Name, Institution (Co-Lead), Name, Institution

- thrust challenges
- key objectives of the thrust
- roadmap of tasks

<u>Task 1.1[title]</u>. Inline text of methodology.

<u>Task 1.2 [title]</u>. Inline text of methodology.

Thrust 1 Deliverables:

Thrust 2 [title]

Name, Institution (lead); Name, Institution (Co-Lead), Name, Institution

- o thrust challenges
- key objectives of the thrust
- o roadmap of tasks

Task 2.1[title]. Inline text of methodology.

Task 2.2 [title]. Inline text of methodology.

Task 2.3 [title]. Inline text of methodology.

Thrust 2 Deliverables:

Parallel organization as a roadmap

Research Strategy (usually 12 pages) Option 2 with common preliminary studies

- A. Significance
- B. Innovation
- C. Approach
 - Overview sentence on the team and the approach

Preliminary Studies (for all the aims together)

For all the aims together

Title of Specific Aim #1 (verbatim from your specific aims section)

o Introductory paragraph

Research Design

Expected Outcomes

Potential Problems and Alternative Strategies

Title of Specific Aim #2 (verbatim from your specific aims section)

Introductory paragraph

Research Design

Expected Outcomes

Potential Problems and Alternative Strategies

Title of Specific Aim #3 (verbatim from your specific aims section)

Introductory paragraph

Research Design

Expected Outcomes

Potential Problems and Alternative Strategies

Timetable

· Use Gantt chart

Future Directions (optional)

Importance of white space

The NEES collaboration created a total of 15 advanced equipment sites for experimental work dedicated to the reduction of the earthquake threat (Figure 4). The current experimental reach of the equipment ranges from the marine to the geotechnical to the structural environments and can address almost any technical question that may arise on issues related to the safety of the built-environment in earthquakes. Development of this massive array of experimental capabilities demanded an intense and sustained effort. In retrospect, it would appear that the leaders of research groups involved in the creation of the 15 sites were totally absorbed, as they should have been, in the proper development of a magnificent experimental capability across the U.S. Unfortunately, there were three unplanned and unintended results: 1) a negative perception among a portion of theresearch community that equipment access was not equitable; 2) most, if not all, of theresearch work initiated has not yet been of a quality to transform the engineering community culture; and 3) the information technology infrastructure, which had initially inspired the NEES concept of a network of interconnected laboratories, has yet to reach its potential. The metaphor of a powerful fleet of battleships at anchor is not irrelevant to the current status. Our goal is to get the fleet moving in harmony.

Rapid advance in engineering knowledge and capability requires at least four ingredients: 1) a driving need: 2) a large community of well-educated professionals; 3) financial support, and 4) competing centers of research and development. As emphasized by the tragic disaster in Wenchuan, PRC, in May 2008, there continues to be a critical need for advances in earthquake-loss reduction. Considering the seismic histories of population centers such as San Francisco, Los Angeles, Katmandu, and Istanbul, thee is no basis for expecting the earthquake threat to abate in the foreseeable future. In large measure because of the encouragement of the National Science Foundation since the early 1970's, the U.S. is blessed with an impressively large community of professionals well trained in earthquake engineering and related sciences. The first two ingredients are very much in place. As long as the U.S. continues to have a strong economic profile and maintains its proven ability to plan beyond the immediate future, financial support for research and development in earthquake issues will continue. Our mission, then, is for NEES to take the lead in providing the competing centers of research and development to achieve catalysis of the existing essential ingredients as described below. The seminal idea for the NEES network was the creation of an experimental-research infrastructure with many visions and capabilities at different research centers connected with a single purpose through the opportunity provided by information technology. The objective of creating a successful equipment infrastructure has been achieved. A driving challenge now is to resuscitate what was intended to be the cortex of the system: the information technology (IT) that can enable the required catalysis of ideas.

Our overall strategy is designed to: 1) inspire the NEES researcher to pursue a more ambitious research agenda; 2) entice the rest of the research community to compete for the opportunity to benefit from the sites; 3) encourage academic researchers to interact with the professional engineers in order to accelerate the implementation of new knowledge in practice; and 4) develop a NEES community that will include all individuals, institutes, agencies, corporations, professional societies, and non-governmental organizations (NGO) interested in protecting society from the harmful consequences of earthquakes.

A brief look at the history of civilizations will reveal that the nuclear ingredient in their development has been the "agora," or the market Using the opportunities provided by information technology, we plan to develop the intellectual equivalent of the agora in order to get the "fleet at anchor" moving at an everincreasing pace. We will employ operational excellence, immovative computational tools, outreach that advances knowledge, and an environment for the catalysis of ideas. Among the qualitative and quantitative performance metrics for measuring our success and developing a compelling basis for continued operation are: 1) the satisfaction of users (including both physical and analytical researchers); NEEShub, users; and education, outreach and training targets; 2) a greater diversification of users, research sponsors, operations sponsors, outreach community, and the NEEShub community, 3) increased research productivity in earthquake engineering, including the increased use of NEES equipment by remote users; 4) greater impact on codes, technical committees, professional societies, and research directions; and, eventually, 5) reduced losses from earthquakes.



Importance of white space and visuals.

months and a minute Clobal to Local Analysis of System Susminability (CLASSNET)

GLESSUZI: Nomeró g/Necroba Rainada.

Wan ari vante da la Administración est (explanage) di locentra 3000) al lamina arilanse de evolume di Neura i vante da la Administración est (explanage) di locentra 3000) al lamina de la Servicio del Servicio del

mares anotherestica knowled-exus, areman that anisons in patrice showers aurentic line ballocalines cationated and intergrain self-under service in disconsistant and material, proposition to encountering opportunities and processors. And in the proposition of the processors of the proposition of the processors of the processor sancasius, polium), and spocedural gaps among networks, disciplines, and scales of analysis

we propose to address such barriers through deep integration across scientific teams and research communities in an international activent of network, GLASSNET (Fig. 1), with collaboration upposed by a powerful Gapting leghbor bridging to benefits instructure (1). ASSNET of lightly integrate research teams international analysis with research teams evaluating healt ampairing



The state of the s

three prominent U.S. based networks (GTAP, base or and CHARSI) we partner with five vibrant foreign based networks (GGLM), Geology, ISIMP, GLP, and (AGCDAR) at a network of networks to

1) Emable transformative analysis to facilitate decision making for austainable development 2) Develop diverse human capital for analysis of tradeoffs and synergies among SDGs 3) Form a network of networks to facilitate integration across research teams to advance knowledge and accelerate innovation towards austainable pathways for development

GLASSNET with build on a moven Punkto-based intentisciplinary research from Clobal to Long Analysis of System Sustainability (GLASS) to provide open-source analysis of SDCs via the NSF-landed Amounts of system saturations (CALSS) in procure oper-norm minists of sectors which were also found to a commentation of the comment of the Zero Hunger, SDN 6 Clean Water and Santiation; SDO 12 Responsible Consumption and Production; SDN 13 Climate Action; SDN 14 Life Below Water, and SDO 15 Life on Land.

Our pastures offer statement complementation of vision, and the complementation of Capital Project (NatCap), developed the Integrated Valuation of Envisionmental Services and Samuel Copiel Popiel Spacing, evenloped the Integration Visitions or Taximonium Services and Taximoni Spacing, and an exception restrict condition Shape at 2016 studie of automation incomer families of the Copiel Spacing of the Copiel Spacing Spacing Spacing Spacing Spacing services; e.g., Organo et al. 2018; and type (see alphilith) in the Inter-proving Spacing Spacing Spatiator for Bulletting and Engineering Spacing Spacing Spacing Spacing Spacing Spacing Spatiator for Bulletting and Engineering Spacing Spacing Spacing Spacing Spacing Spacing Spatiator Spacing Offent et al., 2010, Year at 12,2015 Sajagount CTAP integram maties autjon of prices, sonds, and accome floras with the extonation and convicionment effects of diseased a reconstruct prices action, and political political and the final political political political political and the final political politi (Hersel et al., 2010, Yan et al. 2018). Subject and OTAP integrate market analysis of prices, trade, and

lutterences across disceptioned 31 computational ghallenges, 4) near interoperation of data, models, and influence; and 5) a lack of monitorinal support and incentives for collaboration (Artile et al. 2017; Antile official and 5 o had will untimined support and institutes for millistentiam (Auffie et al. 2017, Auffie
2019). We will accordinate their thioridating the quality institutes of an institute and process of the control of the control of their co with achieving UN SDGs) Can we identify transformative mathematic matter as swant a more sustainable as collaboration.

Mapping Research Fields: Canalyzing Communicies to Address Susminable Development Complexities Just a detaile resumts to exact the world of the 5000 Agenda for Sustantials Development, and the lates VN report family that the world so ent on track to suffice reason of the 160 SDG agents that fall only the 17 anals (UN, 2019). The unions of universamilino sustainability supposes has been cliently laid out (Rock-mon

summentary. Streetend et al.: (2015) further asserted that simple tangeton of cools can be conand argued for a greater focus on expert impleiting of unervention decisions, and analysis of subsequent and agained for a granter form on respect indicating of intervisional decisions, and analysis of flushrounders internal septime, restrictingly. The is called all in World World Wildle Flush respect calling, the comprehensive columnia intalysis of transformity and reconstruct services (IUES) (Tomostum et al. 2018). Flores or as off-shredell' product considerate parameters are consensors interpret as public leads, lower facilities (EE models, produce astrolled high-resolution resignate, the mode of feter models are included to models of the foliability regional generous, Alternatively, relating, dynamic generop-voides models with schoolide agreed in regional generous, Alternatively, relating, dynamic generop-voides models of the columnia agreed. exchanged, suck at GTAP ... contain or use relatively course representations of BES.

Public agenties also call for integrated analysis of local consequences of slotal drivers (CARI).

2016) While provide companies week information to organize sustainable supply them (2017 Walnut



Figure 2. Militaretic unsides, independent-local-local throughts measure than and results across would across under males, and provides.

hokum alobal chame drivers in local usiamibility stresses to the diatheage of bridging that and model results across sales (Fig. 2) Fach OLASSNUT II operates at different spatial scales and applies different definitions to key conomic aulyst

and realis one-work content in the content of the c degree) a resolution. This is the frest in black the associated objected princises belond claritic and associated amounts an atternative translical in tight and formula expansi such, theoretic antimiseating consequences for water quanty, buildrawity, and many competens every requires a much finer conference [18]. 2000. This is the fresholding is before discussioned consensati impeat association made for more commonly find the made of openion as well as the principle of conference in contrast, and an admitted that the conference is a supplementation for first existing malerial was reportly maximizing with the label of first resolution and more in mixtely through regrote sensors, mornile and stationary sensors, and from a Capolto, Antle, and Senver 2017), current solutions to bridging spatial scales remain largely recement. By linking multiple existing nerworks as well as research institutes (testherts) in the services. GLASSNET will immove national entail of existing models and moreomic new analytical body to misne coming moural and moupointe new analytical book to movember; represent monitornal and hypotyceal constraints [Fig. 3]. These advances will be re-produced by global solvabors working at book materies and local analysis of different heighbors, valuated, and professional backgrounds to undertake analyses in a global framework that authentically represents bent conditions.



models, and expense recomposably link global derives cares described and scales. These inflations denominating of attains and a conserver of an internal material ancient and policies and expenses of the link had been global ancient or global ancient global anci

Our vision is so accelerate the process of ocientific discovers and grepare the new-generation of researchers needed to assess and attain SDGs linked to the world's land and water resources. In williams, we seek to augumn the analysis of SDG sustainability supers with more

offlines our neckets alignment & collaboratively build new dools that bridge between

International Network of Networks Interpretate Activities CILASSNET antiquities (Fig. 4) are facilitated by the Copylight Latinom (Section 3) and inflamed by best

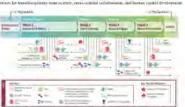


Figure 4, Pinced Inteline of GLASSMIT acrosses. Plane 1 books shared vesses incrementes data, depay modeling torsion Co-district and house terranet amovalance. Plane 2 tests workform to really or middless on recovery more SMA. Plane 3 either control and moreovery and determines to some learned by includes a review. ages disciplinary and informational beautimes. Network of networks our enterior test produces will be a Plant 4 delic million At thread of year 2 GLASSNET will contain a nation statement operated community.

(understanding expertise, tompstencies, and onles), geographic dispersion (dispersion time contained languages) dependence or electronic ammunications, and temperatures (verying week styles, calcular dependances, values exemunication), noticely, and traditionally (Visite) of al., 2014, or offered to the contraction of the contraction survene a face-to-face, all-ful-ASSNET meeting at project outset- the "fintening compount" model of inverse à l'accident de l'accident de l'accident de projet antici-de "interna uniquelle" made si vanistic deficion si resistant appropriate l'accident de l will malade dawnscaline, squeequeion (upomino), formateun vervior, and filterare, veryligh (see Section 3 Coordinating lythyraneurur subherding) will see so a talta harmanization valual center where until containe, this section will section and processor and processor in the contained that section and processor is the contained to the contained

data, along with documentation (metadata), are shared arrows networks and pursually as appropriate um, um qu'un discintation optimiste, que serve une mong anyone and public, so depropries qu'unitéer la me propriété passe d'un find et leur, province au le financier de la comme della co and 'crossome intensity' we will ensure consistency of free its marrial between musick. We will resolve New harmonications "case solidies" such year with tienes processed by stakeholders and network partners and relected to the Science Committee. Contestive experience by teams in our network on relevant mercics for vescent to the statistic continues: Londontee Experience by some as an exposure on section interest on described making will help inform that is standard to 0 miles in protect of will be a key [LLASSNET] feltowersels Beginning with the CLASSNET Visioning Meeting at project princip, section k memories will suggiste aboutly new that transformation in first control to distress our research shall-inferen-

Development of a Knowledge Hub to Facilities Crass-Verwork Workshow: To address the line of support for cross-network modeling workflows, "Gooding Opinion 2) will host symmitty resolved intersor in unable immuse mis analyse acceptable to [CLASSNET] resources in unable immuse mis analyse acceptable to [CLASSNET] resources in unable immuse mis analyse acceptable to [CLASSNET] resources in unable immuse mis analyse acceptable to [CLASSNET] resources in unable immuse mis analyse acceptable to [CLASSNET] resources in unable immuse mis analyse acceptable to [CLASSNET] resources in unable immuse mis analyse acceptable to [CLASSNET] resources in unable immuse mis acceptable immuse mis acceptable to [CLASSNET] resources in unable immuse mis acceptable to [CLASSNET] resources in the contract of the contra resolved fainces in cubic fainties in in stable augment by GLASSNYT resolutions are until directly as their medicin and intrinsing on the extrement of these illustrates; [6], and fine, the angular is transmit decurrenced and published or (gaplage, with degrae why a fine of the stable in the cubic value of decurrenced and published or (gaplage, with degrae why a fine of the stable in the cubic value of stable Shape in the contract of the cubic value of the cubic value of the cubic value of Stable Shape presenters are trips underlang and employs under fine inline remaindants and sucres to Parish's vepto-remainer in the PSS TEXTLE destructions can be found in the cubic value of Parish's vepto-remainer in the PSS TEXTLE destructions can be incontacted in each time the cubic parish to the contract of the cubic value of the contraction of the cubic value of Parish's vepto-remainer in the PSS TEXTLE destructions. into web applications and publish on Quality for farming and staring across GLASSNET and beyond

Population of a Learning Hub for Practice; and Education in 2DG Analysis. We will had course find lumning modifies where active learning (using manganitre ball and oxidition) attraction that find the production and the state of the state o expertise in data access, gen-processing, time series analysis, compositional simulation, visualization and experies in non-necess, geo-secretary, unit yette analysis, componential situation, yintainzania natu-pitualization, see ali develap orinita benti convoca situation (Augustia) situation (Augustia) naturalization (Augustia) na



Biarrical Meetings and Bimonikly Communications, Following the hill-from

If I said...

Did you see in your mind's eye these words?

Red Fire Truck



Or this picture?





Wired to "see" words as well as patterns and categories



7032925111 vs 703-292-5111

Keys to making graphics th	at work		

- Never save space by shrinking graphics so they are not easily readable
- Have a starting point
- "Chunk" organizational components
 - message is easily synthesized and recalled because of coherent grouping
 - icons used for repeating elements
- Show integration and not siloed components
- Write rich captions. Don't just label.
 - ☐ Articulate main takeaway point
 - ☐ Walk reviewers through process diagrams



Level 3 data feedback loop

Purdue, ANL, NAŠA

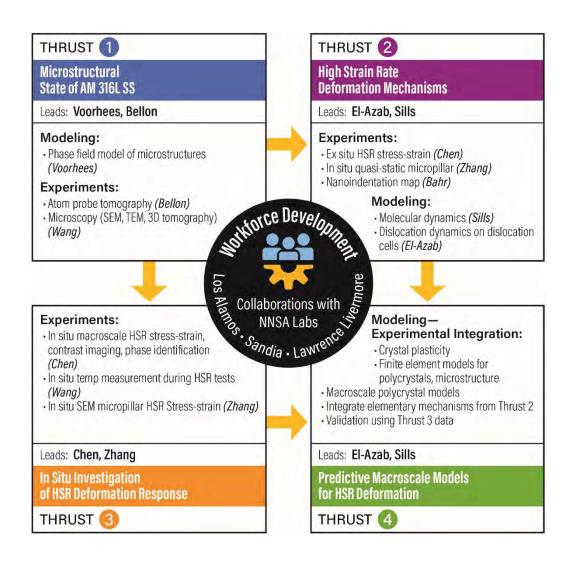
Know Your Audience

Use graphics to organize in "categories" Level 1: AM Ni alloy and ODS alloys development Task 1.1 and Task 2.1 Task 1.2 and Task 2.2 Task 2.4 and Task 3.3 PURDUE Prototype Printing Prototype Production Large-Scale Products Diwanji, Jones (NASA) DOD Stakeholders Smith, Jones (NASA) Argonne Level 1 data feedback loop Task 2.3 Task 1.3 Task 3.1, Task 3.2, and Task 3.4 Dynamic Mixing Al-assisted Mixing Labscale Mixing Órzech (Purdue) Pufko, Knochel (Purdue) Russell (Purdue) Level 2 data feedback loop Level 2: Prototype scale-up Task 2.1 Task 2.2 Powder Recycling Strenath Modelina KEY Knochel (Purdue) Brown (Linde) Data flow direction Powder development and analysis Level 3: Product-level scale-up Al-assisted modeling and printing Mechanical testing Dissemination Effort NCDMM Large-scale implementation Mechanical Testing America Makes

- Categorized boxes (color code) and data flow (icon)
- Mapped to tasks and partners for richer communication

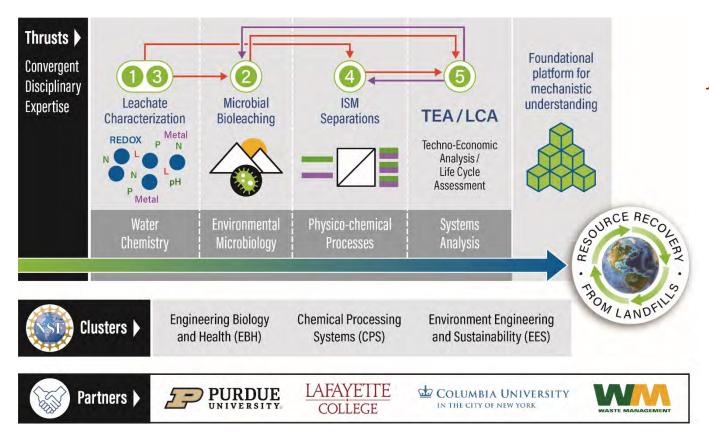


Make sequencing clear



Simplified message that Thrust 1 provides two routes forward to Thrust 4



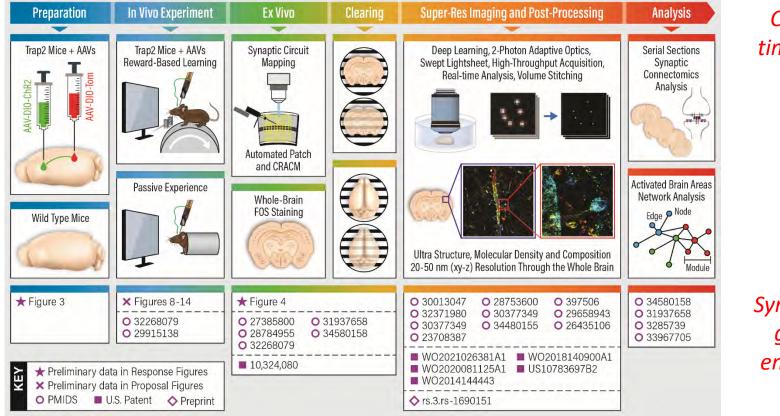


Color code to show forward integration (red arrows) vs feedback loop (purple arrows)

Figure 1: Fundamental framework examined through five integrated thrusts at convergence of multiple NSF cluster areas.

Provide main take away point in the caption rather than just labeling as "Five Project Thrusts"





Color code to time continuum

Symbols used for groupings to enrich message

Figure 1: Experimental and Analysis Pipeline correlated to risk-mitigated preliminary work.

Label in caption changed to take away message



Use symbols and icons to chunk into groups

LEVERS			GHGs	KD
Hydrological infrastructure	+	+	-	?
Artificial recharge of aquifers	+	?	-	?
Irrigation efficiency	+	+	?	?
Groundwater restrictions	+	-	?	?
R&D in ag productivity	+	-	?	?
Irrigation expansion	-	+	?	?
Bioenergy production	40	-	+	-
Carbon pricing	?	1	+	-
Nitrogen leaching charge	?	-	+	+
Tile/controlled drainage	?	-	?	+
Increased nitrogen efficiency	?	+	+	+
Wetland restoration	+	-	-	+
Non-ag nitrogen removal	?	-	?	+
Conservation rotation	?	14	+	+

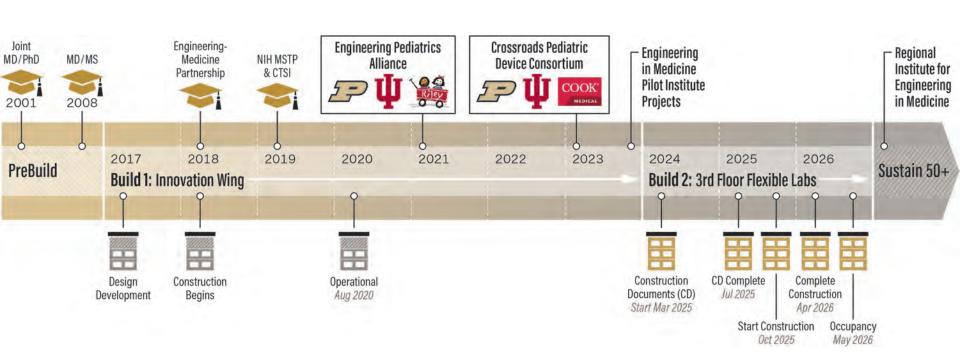
Institutions	Ratherion Hardened	Heterogeneous integration/ Adv Packaging	Supply Chain	Embedded Systems Security	System on Chip
Purdue University	0	0	0	0	0
Vanderbilt University	0		1		
Air Force Institute of Technology	0				
Arizona State University	0	0	0		
Brigham Young University	0				
Georgia Tech	0	0	0	0	0
Indiana University	h			0	0
University of Michigan	0				
St. Louis University	0				
SUNY-Binghamton		0		-	
Draper Laboratory	0				
Sandia National Laboratory	0				

Initial targeted institutions: Boeing, Lawrence Livermore, Honeywell, BAE, IBM, Northrop Grumman, Raytheon, Rolls Royce, Saab, Lockheed Martin, TechSource

	Į.		CAPABILITIES									
		TM	FFM	SMIM	SthM	C-AFM	MFM	CR- AFM	KPFM	PFM	Wafer Scale	Auto- mation
Asylum Research Cypher S*	•	0					0	0	0	0		0
Asylum Research Cypher ES	1	0				0	0	0	0	0		0
Asylum Research MFP3d Bio*	1	0				0	0	0	0	0		0
Bruker Dimension	•	0	0				0	0	0	0	0	
Bruker Catalyst)	0	0				0	0	0	0		
Bruker Multimode	>	0	0				0	0	0	0		
Asylum Research Jupiter XL*	>	0	0	0	0	0	0	0	0	0	0	0



Use phased timelines to clarify your trajectory





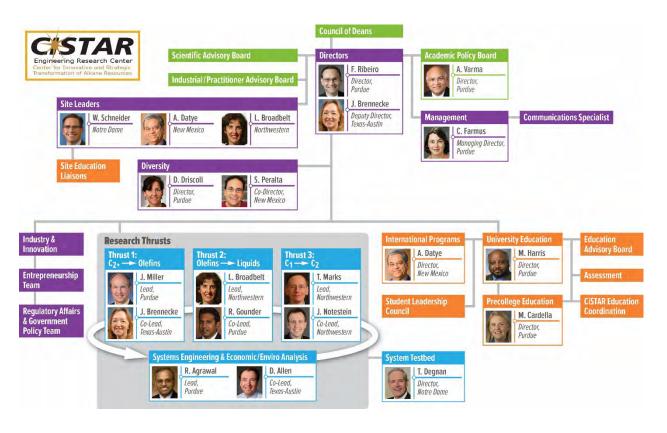
Use icons to represent categories and patterns



AFTER



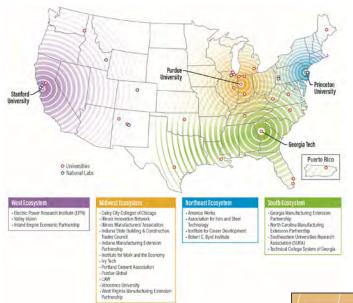
Use color codes to communicate categories



Larger org charts color coded by role is a helpful grouping



Use icons, colors, symbols to clarify partnership patterns



Partners categorized by type or location depending upon what is the strategic emphasis.



Use even simple visuals to summarize narrative when possible.

Research Schedule		Yea	ar 1		Year 2				Year 3				Year 4			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Aim 1: Develop a large animal acquired hydrocephalus model																
Task 1.1: IACUC approval																
Task 1.2: Finalize kaolin injection protocol																
Task 1.3: Finalize MRI protocol																
Task 1.4: In vivo evaluation of acquired hydrocephalus model																
Aim 2: Quantify the lifetime of self-clearing catheter in vivo																
Task 2.1: Fabrication of dual-pore self-clearing catheter																
Task 2.2: Quantify impact of MRI on self-clearing catheter																
Task 2.3: Publication on MRI Interaction																
Task 2.4: Quantify self-clearing catheter performance and failure rate																
Task 2.5: Publication on self-clearing catheter in vivo performance																
Aim 3: Quantify the effect of microactuation duty cycle																
Task 3.1: Quantify the impact of prophylactic actuation																
Task 3.2: Quantify the impact of rescue actuation																
Task 3.3: Publication on the impact of prophylactic vs. rescue actuation																



Less is More.



#writingtips

aninconsistentwriter

Edit Ruthlessly

Somebody has said that words are a let like inflated money-the more of them that you use, the less each one of them is worth.

Right on Go through your entire letter just as many times as it takes. Search out and annihilate all unnecessary words, and sentences—even on online paragraphs.

Malcolm Forbes
I How to write a business Letter
OR MAKE A SPEECH

Four ways to streamline your writing so that less is more

- Avoid long, dense sentences
- Decrease the passive voice
- Delete "extra" or "fluffy" words
- Avoid ambiguous words

Avoid long, dense sentences.

There are several innovations of this proposed research, including: a) analysis of air contaminant mixtures and health, particularly with extremely high spatiotemporal resolution; b) consideration of climate change impacts; and c) incorporation of novel risk assessment methodology. (37 words)

Our key innovations include: a) analyzing air contaminant mixtures and health with extremely high spatiotemporal resolution; b) considering climate change impacts; and c) incorporating novel risk assessment methodology. (28 words)

Get rid of passive voice

Elemental mapping of animal tissues has been investigated, and results have been documented. (80 characters)

We investigated elemental mapping of animal tissues and documented results.

(65 characters)

Delete fluff words that do not add anything

The development of an entire process in order to screen new high-throughput products for further evaluation is certainly one of the most important features.

Remove ambiguity particularly with reference words.

When Nature published research that explored gene editing of embryos using CRISPR—Cas9 to correct a specific genetic mutation, it did not include embryos from IVF clinics.

What is "it"? The paper? The research? The gene editing? CRISPR-Cas9?





Tell a compelling story



Answer "Why you?"





- Be respons •Leave time for team editing
- Plan review date at
 Formal or informal Plan review date at start



Plan for internal review

CISE Expeditions Full Proposal Development Schedule

		Aug	Sep	Oct	Nov	Mon 12/2	Mon 12/16	Thur 12/19	Thu 12/19	Jan	Mon 2/10	Tue 2/11	Mon 2/17	Mon 2/24	Mon 3/3	Mon 3/10	Fri 3/14	Mon 3/17	Fri 3/21	Tue 3/25	Wed 3/26	Fri 3/2
	Team mtg on proposal development					12.2	12.10	12.10	12.10		2				0.0	00			0.21	0.20	5:25	
	process/schedule																					1
	Develop Storyline																					
	What is the problem?																					
	What has been done to address this problem?																					
	What is the gap that still remains?																					
	How do you propose to address this gap?																					
	Collaborate on prototyping projects																					\vdash
	Identify win theme and Red Panel Review team																					\vdash
	members																					
	Debrief on preproposal reviews				_																	\vdash
	Revise storyline, vision/goals, thrust/theme				_	_					-		_								\vdash	⊢
	strategy, diagram																					
	Initial thrust strategizing/preplanning for template					_	-				_										\vdash	⊢
	initial thrust strategizing/preplanning for template				_	_					-										-	⊢
ē	Finalize org chart/ basic management structure				Out																\blacksquare	-
8	Conduct review panel for competitive win theme				8th																	
Visionin	and storyline review with advisory board members																				_	-
	Debrief/revise after win theme review																					⊢
	Finalize team organizations and personnel																					╙
	Draft initial task/milestone Gantt timeline and																					
	discuss for integration																				igsquare	╙
	Identify additional graphics																					
g	Collect facilities, bios, COA, C&P, synergistic																					
Ja.	activities																					
je.	Collect letters of collaboration																				igsquare	
_	Review outline & assign leads				15th																	
	Team writing																					
	Draft1 compile																					
	Editing iterations																					
	Draft2 compile																					
	Core team walk through of draft2																					
	Editing iterations																					
	Draft3 compile for red panel review									20th												Г
	Write summary									20th												Г
	Send draft to red panel reviewers									27th												Г
	Write data management plan																					\vdash
	Write mentoring plan																					\vdash
	Conduct Red Panel Review																					\vdash
	Debrief with core team																				\vdash	\vdash
	Editing iterations										<u> </u>											\vdash
	Conduct final Gold Team Review																					
	Editing iterations for final narrative																	_				
	Submit non-tech docs to PreAward										-	-									\vdash	\vdash
					_	_					-									-		\vdash
	Submit tech docs to PreAward										-									-		\vdash
	Submit list of project personnel to cise-																					
	expeditions@nsf.gov										-									_	\vdash	\vdash
	Develop summary ppt slide																				igspace	
	Submit to NSF															1						

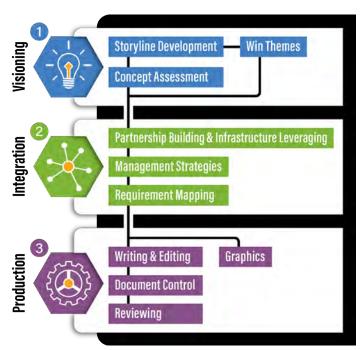
Types of expertise on the review panel

- Types of expertise on the review panel
- Familiarity with funding program

- Types of expertise on the review panel
- Familiarity with funding program
- Non-experts for readability

- Types of expertise on the review panel
- Familiarity with funding program
- Non-experts for readability
- Grant writers!

How Can Our Grant Writers Help You?



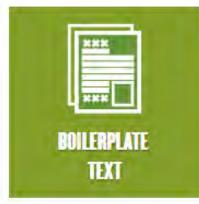
- Agency analysis
- Storyline logic flow
- One-page concept paper
- Campus resources
- Outlining and compliance matrices
- Writing and editing
- Document control
- Ancillary documents
- Strategy for graphics

Online Resources



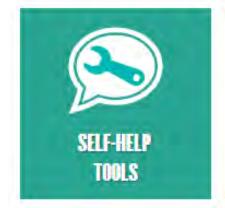
















Templates and Step-by-Step Guidance



Sample Storylines

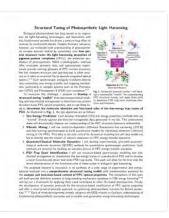
What exactly does a storyline look like? Access color-coded examples from funded proposals.



One-Page Concept Papers

This "how to" document turns your storyline into a tool you can use to talk with program officers, vet your idea with mentors, and recruit collaborators.







Drop-in Text for Resource/Facilities





Self-Help Tools



Self-Help Tools



This series provides stepwise guidance, samples, and/or tailorable text for proposals. Only accessible with a Purdue career account login.









Data Management Plans



DMP Development Resources

- Purdue Libraries Data Management Guidelines
- Purdue-Affiliated dmptool.org for data management plans templates, sample documents, and funder guidance.
- <u>Purdue's Research Repository (PURR)</u> contains step-by-step instructions for completing the data management plan
 requirements and citable boilerplate text that can be inserted into your DMP.
- . Data Storage Options at Purdue explains different data storage options available to the Purdue community

Sample DMPs from funded Purdue projects

NSF Division of Engineering Education and Centers (CISTAR 2017)

NASA Space Technologies Research Institutes (Dyke 2019)

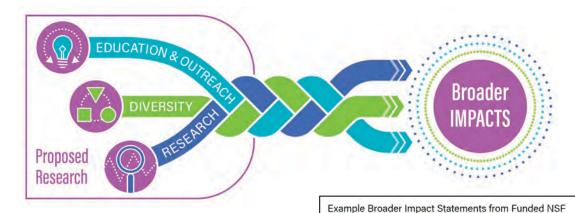
NSF Division of Behavorial and Cognitive Sciences (Ma 2017)

NSF Division of Research on Learning (Ryu 2018)

Broader Impacts



Proposed



"Cords" of research, education and outreach, and diversity-related activities integrate through your project to deliver broader impacts. For instance:

- · Fuller Participation of Women, Persons with Disabilities, and **Underrepresented Minorities in STEM**
- Improved STEM Education and Educator Development
- Increased Public Scientific Literacy
- Improved Well-Being of Individuals
- Development of a Diverse, Globally Competitive Workforce
- Increased Partnerships among Academia, Industry, Government, and
- Improved National Security
- Increased U.S. Economic Competitiveness
- Informed Public Policy
- . Enhanced Research and Education Infrastructure

Example Broader

mpact Statements from Funded NSF Steps to Develop Workforce

Tips for Diversity, Equ

(Coming Soon!

Other Broader Impact Resources

Request a Broader Impa

(Permission given for Purdue faculty and staff use only)

INFEWS/T2: Solar Solutions for Food, Energy and Water Systems

Pl Rakesh Agrawal, #1855862, \$2.5M, 09/2019

Our research outcomes will impact the grand challenges of food, energy, and water and affect how solar energy harnessing and conversion processes are developed through integration and land use intensification. We envision that all basic human needs can be produced from elements of nature—solar energy, land, air, and water—within the time scale that is commensurate with the use period. The development of S2FEWS will lead to a huge demand for a new class of solar cells optimized for the IR portion of the solar spectrum as the harmonious use of the solar spectrum for all three elements of food, electricity, and clean water will accelerate solar energy investments and enable a sustainable economy. S2FEWS will eliminate competition for land to either grow food or generate electricity from the incident solar energy. The adoption of S2FEWS will impact local farm practices as electricity will be locally generated on farmland, local water management and purification practices will be changed, and even the quantity of nitrogen and phosphorous fertilizers used will be potentially affected. The flow of N and P from farmlands to the adjoining water bodies will be reduced or eliminated, impacting algae blooms in lakes and rivers. The ability to dispatch excess output in electricity from a farmland to adjoining rural and urban areas will have tremendous impact on not only that farm's economics but also on the distribution network and availability of electricity. Furthermore, the implementation of the entire S2FEWS starting from the farmland, extending to the adjoining population centers (counties), and then reaching to the state and nomic, environmental, and social impact.

Steps to an Education and Workforce Development Plan

The Best Education and Workforce Development (EWD) Plans:

- · Are tailored to the specific research
- · Are sustainable and scalable
- · Include the right expertise
- · Leverage institutional resources
- · Have rationale from the literature
- · Advance diversity, equity, and inclusion when possible
- · Add an appropriate budget
- . Do not name partners without permission

Click each step for details.



ary skills through in-depth exposure to multiple disciplines of process systems nomy, material science, chemical engineering, electrical engineering, physics, and its will develop integrative concepts essential for innovative workforce solutions and training leveraged from the Solar Economy IGERT and the current NRT, Close ommunity college students, and farmers will beighten the educational experience. ning by mentoring undergraduate researchers and participating in outreach activities. ose in the colleges of Engineering and Agriculture at Purdue, we will increase project

Networking Global to Local Analyses to restments in Land and Water Resources

SS networks to broadly identify, engage, and support diverse and talented participants

Next Steps

- Write a color-coded storyline
- Draft a one-page concept paper
- Email GrantHelp@purdue.edu



What questions can we answer?

